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Decisions taken under Cabinet authority to take effect on 17 June 2021

Decisions of the meeting of the Cabinet held
at 9.30 am on Tuesday, 8th June, 2021 at
the Council Chamber, Civic Centre, Stone
Cross, Rotary Way, Northallerton, DL6 2UU

Present

Councillor M S Robson (in the Chair)

Councillor	P R Wilkinson	Councillor	P R Thompson
	Mrs I Sanderson		S Watson
	M G Taylor		

Also in Attendance

Councillor	P Atkin	Councillor	B Griffiths
	P Bardon		K G Hardisty
	D B Elders		J Noone
	Mrs B S Fortune		

An apology for absence was received from Councillor D A Webster

CA.3 **Minutes**

The Decision:

That the decisions of the meeting held on 13 April 2021 (CA.33 – CA.38), previously circulated, be signed as a correct record.

CA.4 **Business Grants – Revised Additional Restrictions Grant Scheme**

All Wards

The subject of the decision:

Further to the report presented to Cabinet on 13 April 2021 regarding Business Grants – Additional Restrictions Grant Scheme, this report sought approval for a revised scheme.

Alternative options considered:

None.

The reason for the decision:

Cabinet was satisfied that a revised Additional Restrictions Grant Scheme was necessary just two months after the initial scheme was approved as the position with supporting local busines through the grant scheme was continually changing.

The decision:

That Cabinet approves:-

- (1) the remaining Additional Restriction Grant is used to support businesses as detailed in the table in paragraph 1.14 of the report; and
- (2) delegated authority be given to the Deputy Chief Executive in consultation with the Deputy Leader (Portfolio Holder for Economic Development and Finance) to allocate the remaining Additional Restriction Grant as appropriate as detailed in paragraph 1.15 of the report.

CA.5 **Digital High Street**

All Wards

The subject of the decision:

This report sought approval for the delivery of a pilot project to encourage local businesses to develop and/or improve their online presence and connection with their customer base through social media platforms.

Alternative options considered:

None.

The reason for the decision:

Cabinet was satisfied that this project had been developed with reference to the Council's Response and Recovery Plan in response to a call for projects by the Local Enterprise Partnership under the Community Renewal Fund. The fund had designated North Yorkshire County Council as the lead authority who had in turn delegated the development of proposals for some themes to the Local Enterprise Partnership. The Community Renewal Fund prospectus outlined how funds were made available to lower tier areas and set out how bids were scored on a number of criteria.

The decision:

That Cabinet approves the project and the funding proposal as set out in paragraphs 4.1 and 4.2 of the report.

CA.6 **Hambleton Tourism Plan**

All Wards

The subject of the decision:

This report sought approval for the Hambleton Tourism Plan and associated resources to support its implementation.

Alternative options considered:

None.

The reason for the decision:

Cabinet was satisfied that the Tourism Plan supported the marketing and promotion of the District and promoted Hambleton as a destination in its own right and engaged with tourism and hospitality professionals.

The decision:

That Cabinet approves the resources of £62,500 to support the implementation of the Tourism Plan as set out in paragraphs 4.1 to 4.3 of the report.

The meeting closed at 10.10 am

Leader of the Council

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