

Agenda

Page No

1. Minutes

To confirm the decisions of the meeting held on 13 April 2021 (CA.33 - CA.38), previously circulated.

2. Apologies for Absence

Resources Management

3. Business Grants – Revised Additional Restrictions Grant Scheme

1 - 6

Further to the report presented to Cabinet on 13 April 2021 regarding Business Grants – Additional Restrictions Grant Scheme, this report seeks approval for a revised scheme.

In accepting the recommendations, Cabinet will approve the remaining Additional Restriction Grant is used to support businesses as detailed in the table in paragraph 1.14 of the report; and delegated authority be given to the Deputy Chief Executive and Deputy Leader (Portfolio Holder for Economic Development and Finance) to allocate the remaining Additional Restriction Grant as appropriate as detailed in paragraph 1.15 of the report.

Relevant Ward(s): All Wards

4. Digital High Street

7 - 16

This report seeks approval for the delivery of a pilot project to encourage local businesses to develop and/or improve their online presence and connection with their customer base through social media platforms.

In accepting the recommendation, Cabinet will approve the project and the funding proposal as set out in paragraphs 4.1 and 4.2 of the report.

Relevant Ward(s): All Wards

Policy and Strategy

5. Hambleton Tourism Plan

17 - 28

This report seeks approval for the Hambleton Tourism Plan and associated resources to support its implementation.

In accepting the recommendations, Cabinet will approve and recommend to Council that the Hambleton Tourism Plan is approved; and Cabinet will approve the resources of £62,500 to support the implementation of the Tourism Plan are approved as set out in paragraphs 4.1 to 4.3 of the report.

Relevant Ward(s): All Wards

Policy Implementation

6. Environment and Leisure & Communities Directorates Enforcement Policy

29 - 68

This report presents the updated Environment and Leisure and Communities Directorates Enforcement Policy (Annex A). The Directorates must have an enforcement policy to ensure that they act fairly and consistently when taking enforcement action and this approach is to be agreed by Council.

In accepting the recommendations, Cabinet will approve and recommends to Council that the Environment and Leisure and Communities Directorates Enforcement Policy attached at Annex A of the report is adopted.

Relevant Ward(s): All Wards